

THE WOODLANDS

CONVENTION & VISITORS BUREAU

visitthewoodlands.com

NOTICE OF JANUARY 10, 2017 REGULAR MEETING OF MEMBERS AND BOARD OF DIRECTORS

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 10th day of January 2017, at 2:00 p.m., for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Members Elect the Directors for The Woodlands Convention & Visitors Bureau;
4. Directors Elect Officers for The Woodlands Convention & Visitors Bureau;
5. Receive and consider the honoring of 2016 outgoing Board Members;
6. Public Comment;
7. Consider and approve Minutes from the November 2, 2016 Regular Board Meeting;
8. Consider and receive CVB Financial Report through October 2016;
9. Receive, consider and act upon the Copa Rayados Internacional Soccer Tournament Report;
10. Receive, consider and act upon a Township Parks & Recreation proposal for outdoor recreational activities for conventions and corporate meetings;
11. Receive, consider and act upon the Service Agreement between The Woodlands Township and The Woodlands CVB for 2017;
12. Receive, consider and act upon a Public Relations Agency of Record for 2017;
13. Receive, consider and act upon updates to the agreement between The Atkins Group and The Woodlands CVB for 2017 Destination Marketing Services;
14. Receive, consider and act upon Visit The Woodlands logo;

15. Receive, consider and act upon 2017 Strategic Marketing and Communications Plan;
16. Receive, consider and act upon The Woodlands CVB Board of Directors Meeting Schedule for 2017;
17. Receive, consider and act upon the 2017 Media Placement Plan;
18. Recess to Executive Session to discuss matters relating to real property pursuant to §551.072, Texas Government Code; deliberation of economic development negotiations pursuant to §551.087, Texas Government Code; discuss personnel matters pursuant to §551.074, Texas Government Code; and to consult with the Corporation's attorney pursuant to §551.071, Texas Government Code;
19. Reconvene in public session;
20. Staff Initiative Reports;
21. President's Report;
22. Board Announcements;
23. Agenda items for next meeting;
24. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 6th day of January, 2017.



President of The Woodlands Convention & Visitors Bureau

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