



NEWS RELEASE

For media inquiries, contact: Nick Wolda
nwolda@thewoodlandstownship-tx.gov

Registration opens for Earth Day GreenUp event

THE WOODLANDS, TEXAS (March 2, 2017) – The Woodlands will once again join *Keep Texas Beautiful* and communities across the nation, targeting litter on pathways, along waterways and in greenbelts during the Earth Day GreenUp Saturday, March 25, 2017. Individuals, families, scouts, neighborhoods, businesses, service clubs and schools are invited to take part in the cleanup and celebration that will follow.

“This is a fun team-building event that benefits our community and the environment,” notes Kathie Herrick, Adopt-a-Path Coordinator for The Woodlands Township. Earth Day GreenUp provides an opportunity for residents of every village to enjoy the outdoors, meet their neighbors and take ownership of their space.

“Litter impacts community aesthetics, affects property values and harms wildlife,” she says. “GreenUp volunteers make a difference!”

Individuals and groups that pre-register by March 17, 2017, will be fast tracked at event check-in. Additionally, a limited number of trash grabbers will be available for loan to groups that pre-register. During check-in, all participants will receive gloves, bags, instructions and an assigned pickup area.

This year, the entire community is invited to Rob Fleming Park in the Village of Creekside Park for the post pickup party and celebration with food, music and booths from 11 a.m. to 1:30 p.m. Pickup volunteers will receive the 2017 event T-shirt and enjoy free pizza and drinks. The general public can purchase pizza and drinks.

Those interested in participating can register for Earth Day GreenUp 2017 online at www.thewoodlandstownship-tx.gov/greenup. For more information, please call 281-210-3800.

The Woodlands Earth Day GreenUp is coordinated by The Woodlands Township Environmental Services Department with support from The Woodlands G.R.E.E.N., Waste Management, H-E-B, Woodlands Joint Powers Agency and The Woodlands Development Company.

Earth Day GreenUp 2017

- **Pre-register by March 17, 2017**, at www.thewoodlandstownship-tx.gov/greenup
- **Saturday, March 25, 2017**
 - **Check-in** at area parks: 8 to 10 a.m.

- **GreenUp:** 8:30 to 11:30 a.m.
- **Celebrate at Rob Fleming Park in Creekside Park:** 11 a.m. to 1:30 p.m.



The annual Earth Day GreenUp event in The Woodlands takes place March 25, 2017, with a post-cleanup celebration at Rob Fleming Park in the Village of Creekside Park.



The Earth Day GreenUp event is a great opportunity for families and groups to come together and help keep our community clean and the natural beauty intact.