

THE WOODLANDS

CONVENTION & VISITORS BUREAU

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NOTICE OF AUGUST 16, 2017 REGULAR MEETING OF MEMBERS AND BOARD OF DIRECTORS

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on August 16, 2017, at 11:30 a.m., for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Receive, consider act upon Minutes from May 17, 2017 Special Board Meeting;
5. Receive, consider and act upon Financial Report through June 2017;
6. Receive, consider and act upon appointments to The Woodlands Convention and Visitors Bureau Marketing Committee;
7. Receive, consider and act upon 2017 Trade Show participation of The Woodlands CVB;
8. Receive, consider and act upon Incentive Funds Request from the Universities Space Research Association;
9. Receive, consider and act upon Cvent Supplier Partnership renewal;
10. Receive, consider and act upon a partnership with ADARA;
11. Receive, consider, and act upon the potential implementation of a bike share program and the issuance of a possible Request for Proposal;

12. Recess to Executive Session to discuss matters relating to real property pursuant to §551.072, Texas Government Code; deliberation of economic development negotiations pursuant to §551.087, Texas Government Code; discuss personnel matters pursuant to §551.074, Texas Government Code; and to consult with the Corporation's attorney pursuant to §551.071, Texas Government Code;
13. Reconvene in public session;
14. Receive, consider and act upon any matters regarding Staff Initiatives;
15. President's Report;
16. Board Announcements;
17. Agenda items for next meeting;
18. Adjournment.

Dated at The Woodlands, Texas, the 11 day of August, 2017.



A handwritten signature in cursive script, appearing to read "M. J. Wolda".

President of The Woodlands Convention & Visitors Bureau