



The Woodlands®
DEVELOPMENT COMPANY

**THE WOODLANDS® ANNUAL ARBOR DAY CELEBRATION SET FOR SATURDAY, JANUARY 20
AT HUGHES LANDING®**

***Over 65,500 Free Tree Seedlings will be Given Away at The Woodlands® Arbor Day Celebration,
Continuing a 42-Year Tradition***

THE WOODLANDS, TX (January 11, 2018) - [The Woodlands® Development Company](#), a wholly-owned subsidiary of [The Howard Hughes Corporation®](#), will host the annual Arbor Day celebration in [The Woodlands](#) on Saturday, January 20 from 10 am to 2 pm at Hughes Landing® on Lake Woodlands. Over 65,500 free tree seedlings will be given away at the 42nd annual Arbor Day celebration – one of the longest standing traditions in the community.

Since 1977, The Woodlands Development Company and its sponsors have given away nearly 1.5 million tree seedlings at Arbor Day. This year, nine varieties of free tree seedlings will be available. The selection of trees includes American Elm, Eastern Redbud, Laurel Oak, Live Oak, Loblolly Pine, Overcup Oak, Sawtooth Oak, Water Oak and Willow Oak.

“We are excited to give away a varied selection of free tree seedlings and continue a popular tradition that enriches our forested community and adds to the natural beauty of The Woodlands. We thank our sponsors who help us with this effort,” said Tim Welbes, Co-President of The Woodlands Development Company. “Residents and guests are invited to come out and enjoy the festivities. We want to encourage residents to collect their free tree seedlings at the Arbor Day celebration and plant them on their property, in community open space reserves and in forest preserves.”

[The Woodlands Township](#) is the tree sponsor and [BrightView Landscaping Services](#) is a participating sponsor.

“The Woodlands Township knows the importance of Arbor Day and is proud to sponsor this community tradition. The trees given away help long-lasting efforts to add thousands of trees in residential yards, roadways, commercial properties, parks and open spaces,” said Gordy Bunch, Chairman of The Woodlands Township Board of Directors.

Lovable mascot of The Woodlands, Puffy Pine Cone®, will also celebrate his birthday beginning at 1 pm with free birthday cupcakes and a visit with mascot friends, including Bridgeland Bill® from [Bridgeland®](#), the sister community of The Woodlands.

Free giant inflatable rides, rock walls, a petting zoo, pony rides, face painting, balloon artists and music will entertain the crowd. Free children’s promotional items will be given away while supplies last.

Hughes Landing is an award-winning, 66-acre mixed-use development on 200-acre Lake Woodlands, located on Hughes Landing Boulevard off Lake Woodlands Drive.

About The Woodlands®

The Woodlands is a 28,000-acre master planned community located 27 miles north of downtown Houston. Throughout its 44-year history, The Woodlands has led the way among master planned

communities that practice environmental preservation. It is home to over 115,000 people, and more than 64,000 people work in the community. The Woodlands is one of the top-selling master planned communities in Texas and the nation. The Woodlands was consecutively named “Humanitarian of the Year” in 2017 and 2016 and “Master Planned Community of the Year” in 2015 by the Greater Houston Builders Association. For more information, visit www.thewoodlands.com. For additional details, find us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Its award-winning assets include the country’s preeminent portfolio of master planned communities, as well as operating properties and development opportunities including: The Seaport District NYC in New York; Columbia, Maryland; The Woodlands®, The Woodlands Hills, and Bridgeland® in the Greater Houston, Texas area; Summerlin®, Las Vegas; and Ward Village® in Honolulu, Hawai‘i. The Howard Hughes Corporation’s portfolio is strategically positioned to meet and accelerate development based on market demand, resulting in one of the strongest real estate platforms in the country. Dedicated to innovative placemaking, the company is recognized for its ongoing commitment to design excellence and to the cultural life of its communities. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC. For additional information about HHC, visit www.howardhughes.com.

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