



**NEWS RELEASE**

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## **Neighborhood Watch launches water safety program partnership**

THE WOODLANDS, TEXAS (May 30, 2019) – The Woodlands Township Neighborhood Watch has partnered with Montgomery County Hospital District, the YMCA and Texas Children’s Hospital to launch a new water safety program called S.P.L.A.S.H.—Swim, Play, Learn and Stay Healthy. The initiative will focus on drowning prevention and the steps that every family can take to ensure water safety.

The program was unveiled at May Day, an event focused on drowning prevention that was held at Bear Branch Pool on Wednesday, May 29, 2019. A local family shared their story about their young daughter who went missing from a family gathering and was found unresponsive in the neighbor’s pool. Thanks to the efforts of first responders and Texas Children’s Hospital, the young child survived. She has since gone on to take swimming lessons, the family has learned CPR and the neighbors have installed a pool fence. The S.P.L.A.S.H. program aims to prevent future situations like this through education and awareness.

The first S.P.L.A.S.H. event will be held on Thursday, June 20, 2019, from 1 to 4 p.m. at the Branch Crossing YMCA, 8100 Ashlane Way, in conjunction with the World’s Largest Swimming Lesson. Children will have the opportunity to participate in a 30-minute safety lesson along with visiting learning stations that include CPR awareness, life jacket sizing and safety, water watcher tag and backyard pools safety. Josh the Otter will also make an appearance to provide water safety information alongside Township Aquatics.

Additional events will be held at the Township pools during Water Safety Week, June 24 – 28, 2019. More information will be forthcoming regarding those events. For more information on The Woodlands Township, please call 281-210-3800 or visit [www.thewoodlandstowship-tx.gov](http://www.thewoodlandstowship-tx.gov).



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