

## Tourism is Powerful in The Woodlands

### *A Message from Visit The Woodlands*

Who misses travel? Whether it is hopping on a plane, hitting the open road or exploring your own backyard, this past year has made most people pine for adventure. Travel and tourism are key to helping our community grow and thrive, making The Woodlands a wonderful place to live and visit.

This economic boost not only helps our local businesses, but also helps the residents of The Woodlands. Tourism influences the economy, which enhances our community's way of life. The contributions of visitors made by hotel stays and tax revenue allows for job creation and business growth. In addition, it assists in maintaining the Township's critical infrastructure and funds other initiatives that benefit everyone.

This month, you are invited to log onto our award-winning website at [www.visitthewoodlands.com](http://www.visitthewoodlands.com) to find tools and tips to be a "Tour Guide" in your own hometown. You'll find Specials and Discounts, Itineraries and Maps, a link to easily book a Staycation at one of the 14 hotels in The Woodlands and so much more. Let us know how you celebrated your love for The Woodlands by sharing your photos using the hashtag *#SoWoodlands*.

Visit The Woodlands is the official Destination Marketing Organization (DMO) for The Woodlands and its mission is to bring events, conventions, sports tournaments, weddings, meetings and publicity to the area that increases retail and fills up restaurants and hotels in The Woodlands.

