



THE WOODLANDS
T O W N S H I P



January 27, 2023 Strategic Planning Session

March 3, 2023

Service Delivery

- Provide status of projects for Fire Station 5 and the Emergency Training Center
- Assess renovation needs for Fire Stations 3 & 4
- Continue to contract for supplemental law enforcement services
- Provide overview of 2022 Parks and Recreation Needs Assessment
- Initiate planning for 50th Anniversary celebration
- Develop performance metrics

*Focus
Area*



Communications

- Modernize/update communications
- Provide consistent, short communications (podcasts, YouTube videos, etc.) to educate residents on important issues and items of interest
- Develop enhanced communication partnerships with stakeholders
- Establish Village Association Presidents' Advisory Council
- Create ad in Community Impact to provide Board action update to residents
- Add Board of Director content to monthly Community Magazine

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Organizational Support

- Develop succession plan for staff
- Attract high quality employees through best practices for recruitment and retention
- Use results of compensation study to guide decisions on recruitment and retention efforts
- Empower staff with opportunities for professional growth and development
- Highlight staff and department "stories"

*Focus
Area*



Governance

- Continue to provide a governance structure focused on less government
- Compare Township tax rates to other entities
- Enhance enabling legislation/ identify and prioritize desired changes

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Economic Development

- Re-establish Economic Development Committee to evaluate economic development opportunities including the Performing Arts Center
- Partner with other entities on the revitalization of Village shopping centers (Grogan's Mill; Panther Creek; Windvale)
- Develop plan for upgrade aging areas
- Ensure DSC is keeping the "George Mitchell vision" within the community

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Transportation and Mobility

- Collaborate with community partners to address mobility/transportation issues
- Update the Pedestrian and Bicycle Master Plan

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Environmental Sustainability

- Enhance reforestation efforts
- Collaborate with community partners to educate residents on reforestation process
- Educate residents on assisting staff in the maintenance/care of their cul-de-sacs
- Create a podcast on how the Township is working to sustain the environment
- Address renewable resources, sustainability and conservation issues

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Fiscal Policy

- Continue current fiscal policy
- Continue to be fiscally responsible
- Evaluate most effective way to reduce property tax burden for property owners (no-new revenue rate; homestead exemption)
- Communicate purposes and importance of maintaining reserves
- Obtain updated appraisal on former GE Betz property after demolition of buildings

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