



NEWS RELEASE

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Township Environmental Services program garners Gold Star designation



THE WOODLANDS, TEXAS (May 4, 2023) – Keep Texas Beautiful (KTB), a statewide grassroots environmental and community improvement non-profit organization, recently designated The Woodlands Township as a Gold Star Affiliate in recognition of its efforts to maintain and improve the environment. Gold Star recognition is the highest status membership recognition any community affiliate can achieve.

Under the auspices of Keep The Woodlands Beautiful, directed by the Township Environmental Services department, programs have been implemented to clean up litter, reduce and recycle waste, educate residents, and beautify and enhance The Woodlands. These programs drew more than 1,800 volunteer participants in 2022. Volunteers spent more than 6,000 hours working to keep local waterways, neighborhood pathways, and parks and green spaces healthy, promoting the Township’s vision to live in harmony with nature.

“Township Environmental Services works diligently to educate and involve residents in the important task of keeping our community clean, green and healthy,” said Township Environmental Services Manager Megan McNairn. “We invite residents to join us throughout the year for rewarding service opportunities such as GreenUp Community Cleanup, the Invasive Species Task Force, Storm Drain Marking and more.”

To achieve Gold Star status, affiliates must additionally share information on their mission and goals, answer questions about their economic development and diversity and inclusion practices or participate in the Beautify Texas Awards or Governor’s Community Achievement Awards programs. Affiliates also must provide a letter of support from their community. KTB will formally recognize Gold Star communities during their conference next month.

For more information about volunteering with Township Environmental Services, please visit www.thewoodlandstowship-tx.gov/environment or email enviro@thewoodlandstowship-tx.gov.

For more information about The Woodlands Township, please visit www.thewoodlandstowship-tx.gov or call 281-210-3800.