



NEWS RELEASE

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Earth Day GreenUp targets more than litter

THE WOODLANDS, TEXAS (March 8, 2013) – The Woodlands Township will participate in the Great American Cleanup with *Keep Texas Beautiful* and communities across the nation, targeting litter on pathways, waterways and natural areas during the Earth Day GreenUp on Saturday, March 23, 2013.

Last year, nearly 800 volunteers representing 48 organizations collected more than 31 cubic yards of trash. “We are hoping for an even greater turnout this year,” envisions Kathie Herrick, Adopt-a-Path Coordinator for The Woodlands Township.

Neighborhoods, clubs, scouts, church groups, schools, families and individuals are the heart and hands of the stewardship project, she says. “Our event spotlights the value of volunteerism, personal action and responsibility in maintaining a healthy, vibrant community.”

Participants can pre-register online through Saturday, March 16, 2013, at www.thewoodlandstowship-tx.gov/greenup. A limited number of trash grabbers will be available for loan to groups that pre-register. Walk-up registration is also welcome on Saturday, March 23, 2013, at check-in from 8 to 10 a.m. at a designated park in each village. All participants will receive gloves, bags, instructions and an assigned pick-up area.

Following the cleanup, volunteers can celebrate at the post-pick-up party from 11 a.m. to 1:30 p.m. at Northshore Park, receiving an event T-shirt, free pizza and drinks. The entire community is invited to celebrate with a free concert by Vocal Trash and booths. Food tickets will be available for purchase by the general public.

For more information, please visit www.thewoodlandstowship-tx.gov/greenup or call 281-210-3800. The Woodlands Earth Day GreenUp is coordinated by The Woodlands Township with support from The Woodlands G.R.E.E.N., The Woodlands Development Company, Waste Management, Americas Styrenics, H-E-B and Woodlands Joint Powers Agency.

For more information on The Woodlands Township government, please call 281-210-3800 or visit www.thewoodlandstowship-tx.gov.

Volunteer for the Earth Day GreenUp!

- Pre-register through Friday, March 16, 2013, at www.thewoodlandstowship-tx.gov/greenup

- **Check-in:** Saturday, March 23, 2013, 8 to 10 a.m. Walk-ups welcome!
 - Alden Bridge: [Alden Bridge Park](#), 7725 Alden Bridge Drive
 - Cochran's Crossing: [Shadowbend Park](#), 4192 Lake Woodlands Drive
 - College Park: [Avalon Park](#), 8585 Grogan's Mill Road
 - College Park: [Harper's Landing Park](#), 2 N. Blair Bridge Drive
 - Creekside Park: [Tupelo Park](#), 240 W. Tupelo Green Circle
 - Grogan's Mill: [Sawmill Park](#), 2200 Millpark Drive
 - Indian Springs: [Falconwing Park](#), 5610 Rush Haven Drive
 - Panther Creek: [Ridgewood Park](#), 4192 Interfaith Way
 - Sterling Ridge: [Cranebrook Park](#), 11800 Cranebrook drive
- **GreenUp:** 8:30 a.m. to 11:30 a.m.
- **Celebrate:** 11 a.m. to 1:30 p.m. at Northshore Park

Brush Brigade—new addition for 2013!

- Recruiting groups with members, ages 16 and older
- Targeting illegal dumping of landscape debris
- Cleaning up one site per village
- Orientation and tools provided

PHOTO: Caring for their community, young Maja and Daniel Verachttert, join the green-up effort to pick up litter. Pre-registration continues through Saturday, March 16, 2013, for the Earth Day GreenUp on Saturday, March 23, 2013.



Photo by: Nida Verachttert