



NEWS RELEASE

For Immediate Release

Contact: Nick Wolda,
nwolda@thewoodlandstowship-tx.gov

The Woodlands Development Company signs on as major program sponsor for Township programs

THE WOODLANDS, TEXAS (March 22, 2013) – The Woodlands Development Company recently signed on to support numerous programs produced by The Woodlands Township in 2013.

The Woodlands Development Company, a wholly owned subsidiary of The Howard Hughes Corporation (NYSE: HHC), is the Stage Sponsor of the Teen Talent Show, Stage Sponsor of Arts in the Park and Mudbug Sponsor of the Muddy Trails Bash.

“We are delighted to work with The Woodlands Development Company as a major sponsor of our Teen Talent Show, Arts in the Park and Muddy Trails Bash programs,” said Chris Nunes, director of parks and recreation for the Township. “Our partnership with The Woodlands Development Company plays a major part in enabling us to bring quality arts and entertainment to the residents of The Woodlands.”

The Woodlands is a 28,000-acre master-planned community located 27 miles north of downtown Houston. Throughout its 39-year history, The Woodlands has led the way among master-planned communities that practice environmental preservation. It is home to more than 105,000 people, and nearly 52,000 people work in the community. The Woodlands is ranked the #1 Top-Selling Master-Planned Community in Texas and #3 in the U.S. by RCLCO, based on 2012 new home sales. For more information, visit www.thewoodlands.com.

For more information on The Woodlands Township government, please call 281-210-3800 or visit www.thewoodlandstowship-tx.gov.

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