



NEWS RELEASE

For media inquiries, contact: Nick Wolda
nwolda@thewoodlandstowship-tx.gov

The Woodlands Township Goes Mobile with Official TheWoodlands311 App

THE WOODLANDS, TEXAS (March 28, 2016) – The Woodlands Township is pleased to launch TheWoodlands311, the official platform for residents to access their government in a single location. With this new tool, residents can take a picture, submit, track and view service requests on their smartphone or desktop computer. Residents can also use the in-app widgets to find important information about Township services, events, public facilities and more.

The mobile app is part of an overall program for The Woodlands Township to improve resident communications and service delivery. Staff directs and responds to submitted requests through their customized workflow management system. Staff will also use the system to provide residents real-time status updates and comments on the submitted requests.

To help The Woodlands Township reach all of its residents, the application supports 17 languages through its One Voice Translation feature. When a resident submits a request in their native language, it is automatically translated into English for Township officials. Subsequent updates on the request are automatically translated back into the resident's native language to enable a seamless dialogue between the government and residents.

The Woodlands Township launched the application in partnership with PublicStuff, an innovative civic software company that helps residents and local governments connect to improve the quality of life in their communities.

The free application can be downloaded on an iPhone or Android by searching "TheWoodlands311" in the App store or on Google Play.

If you don't have a smartphone or you prefer to use the website interface, please visit www.thewoodlandstowship-tx.gov/reportaconcern.

For more information on The Woodlands Township, please visit www.thewoodlandstowship-tx.gov, or call 281-210-3800.